



University Of Mumbai's
Alkesh Dinesh Mody Institute for
Financial and Management Studies

A report of the activities conducted by the E-cell for the Academic Year 2018-2019

E-cell of Alkesh Dinesh Mody Institute for Financial and Management Studies organized the following programmes during the Academic Year 2018-19.

Sr. No.	Activities Conducted	Dates
01.	Entrepreneurship and Family Business	29 th September, 2018
02.	Customer Delight – Ideation to Implementation	29 th September, 2018
03.	Entrepreneurship, Family Business and Next Generation	27 th , October, 2018
04.	Sector Talks	1 st December, 2018
05.	Business Simulation	8 th January, 2019
06.	Movie Bazaar	6 th February, 2019
07.	Introduction to A (Appearance), B (Behaviour) and C (Communication)	9 th February, 2019
08.	Express to Impress	27 th February, 2019

1. Guest lecture on “Entrepreneurship and Family Business”, Dr. Vishal Thakkar, S P Jain School of Global Management, 29th September 2018, 10.00 a.m. – 1.00 p.m.



2. Guest lecture on “Customer Delight – Ideation to Implementation”, Dr. Mac Fernandes, Founder & Owner, The MACARISM Group, 3.00 p.m. – 5.00 p.m.

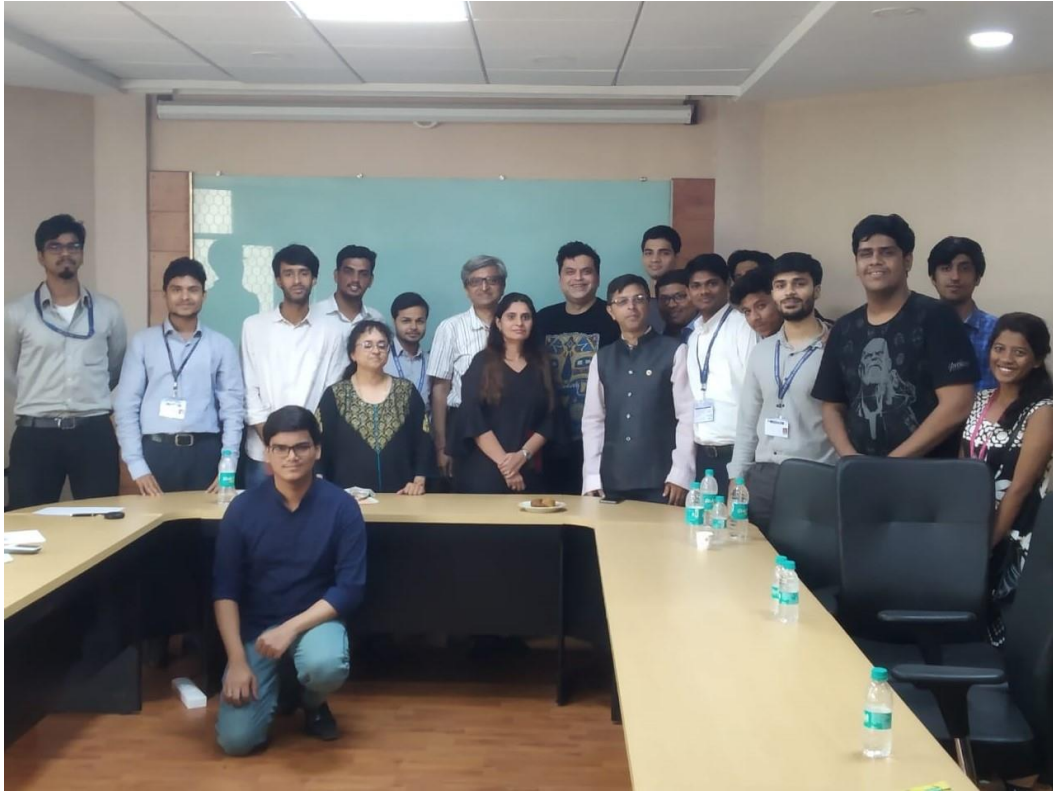


3. Business Conference on “Entrepreneurship, Family Business and Next Generation”, Entrepreneurs meeting, 27th October, 2018, 4.00 p.m. – 7.00 p.m.



4. Sector Talks: Retail Sector, 1st December, 2018.

a. “Retail Omni Channel Impact of E-commerce on Retail Fashion & Opportunities for Entrepreneurs”, Ms. Falguni Shah, Chartered Accountant, Consultant, Teaching Luxury and Fashion Business, Pearl Academy, 1st December, 2018, 10.00a.m. – 11.00a.m.



b. “Opportunities in Retail Sector”, Mr. Manas Shah, Director, Integrated Drive Systems Pvt. Ltd. Founder of R Cube Furniture, 1st December, 2018, 11.00a.m. – 12.00 p.m.



c. “Go to Market”, Mr. Amit Sarda, Founder, Soulflower, President, Young Entrepreneurs Society, 1st December, 2018, 12.00p.m. – 1.00. p.m.



5. “Workshop on Business Simulation”, Dr. Jaishanker M. Talreja, Associate Professor, S P Jain School of Global Management, Product Manager – Simulations, Tata Interactive Systems, 8th January, 2019, 2.00 p.m. to 5.00 p.m.



5. Screening of Movie, Bazaar, 6th February, 2019.

6. Soft Skill training on “Introduction to A (Appearance), B (Behaviour) and C (Communication), Wasan Knowledge Hub, 9th February, 2019, 10.00 a.m to 2.00 p.m.



7. Soft Skill training on “Express to Impress”, Mr. Harsimran Singh, Mindset Coach, Key Note Speaker, Founder, The Thought Foundation, 27th February, 2019, 10.00 a.m. to 4.30 p.m.

